

JAY DOSHI

Associate Product Manager

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🔗 <https://jay-doshi-pm-portfolio.lovable.app/> 📍 Rajkot, Gujarat, India



SUMMARY

Associate Product Manager Associate Product Manager with 5+ years across Business Analysis and Product Management within a custom software, mobile, and AI development environment. Rapidly promoted from Business Analyst to Associate Product Manager after demonstrating ability to lead cross-functional teams and deliver complex B2B products from concept to launch. Independently produced FSDs and interactive wireframes/designs using Claude, GPT, and Lovable, cutting design to development handoff from 1 to 2 weeks to fewer days.

EXPERIENCE

Associate Product Manager

Bombay Softwares

📅 05/2024 - Present

- Implementing process & training that improved efficiency across engineering and design teams.
- Managing cross-functional teams and reporting directly to founders and client stakeholders, enhancing product delivery.
- Producing FSDs and interactive designs independently, reducing design-to-development handoff time significantly.
- Leading product modernization, including full UI/UX overhauls and feature enhancements on legacy platforms.
- Successfully delivering new builds from concept, such as a custom ERP replacement and healthcare document platform.
- Running scrum ceremonies and sprint planning, maintaining alignment between business goals and engineering.
- Managing team of 6 direct reportees and interviewing the candidates for open positions in management and QA team.

Business Analyst

Bombay Softwares

📅 01/2021 - 04/2024

- Translated complex business requirements into scalable solutions across Education, Legal, and Finance SaaS platforms, bridging client needs with engineering execution across Agile sprints
- Produced BRDs, user stories, process flows, and acceptance criteria
- Facilitated sprint planning, backlog refinement, and retrospectives across cross-functional teams
- Engaged directly with clients to define scope and validate deliverables with dev and QA teams
- Coordinated test scenarios to reduce defect leakage into production
- Assisted in market and competitive research to inform product strategy and client communication across Education, Legal, and Finance domains

EDUCATION

Master of Electrical Engineering

L.E. College

📅 01/2016 - 01/2018 📍 Morbi, India
• CGPA: 7.68 / 10.0

Bachelor of Electrical Engineering

Marwadi College

📅 01/2011 - 01/2015 📍 Rajkot, India
• CGPA: 8.36 / 10.0

AWARDS

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|---------------------------------------|--------------------------------|
| 🔹 Highest Attendance of the year 2021 | 🔹 Rising Star of the year 2022 |
| 🔹 Leadership Award for the year 2024 | 🔹 The Iron Pillar Award |

KEY ACHIEVEMENTS



Successful Sprint Leadership

Protected engineering sprint commitments by formalizing requirement handoffs, backlog priorities, and pre-sprint scope lock



Defect Reduction Achievement

Curtailed emergency hotfixes and sprint disruption by establishing structured, end-to-end UAT release gates



Successful Product Launches

Drove 0 to 1 delivery of 5+ B2B products, enhancing client satisfaction and engagement.



Accelerated Design Handoff

Reduced design to development handoff time to less than a week using interactive wireframes & designs.

SKILLS

Product Strategy & Execution

0 to 1 Product Ownership, Product Roadmapping, Cross Functional Leadership, Backlog Grooming, Sprint Planning

Scrum & Delivery

Scrum Leadership, UAT and QA Coordination, Release Management, Change Management

Requirements & Documentation

Wireframing, Designs, User Story Writing, Functional Documentation, User Experience (UX)

Client & Stakeholder Mgmt

Pre-Sales and Scoping, Market Research

AI & Tools

AI & Tools, Prompt Engineering, Claude, Lovable, GPT, JIRA, GitHub Projects, Gantt Charts, Roadmap Sheets

CERTIFICATIONS

Professional Scrum Product Owner (PSPO I)

scrum.org

Post Graduate Program in Analytics and AI

Imarticus Academy